BUSINESS INFORMATION (BIS)

BIS 3003 Business Information Systems (3-1-3)
Covers the application of technology based information systems in organisations, as tools for achieving operational efficiency and the creation of business value. It develops understanding of how information systems support development and management of products and services and the decision making process to achieve competitive advantage. The major parts of information systems and their interrelationships are evaluated to allow the effective utilisation of the systems.