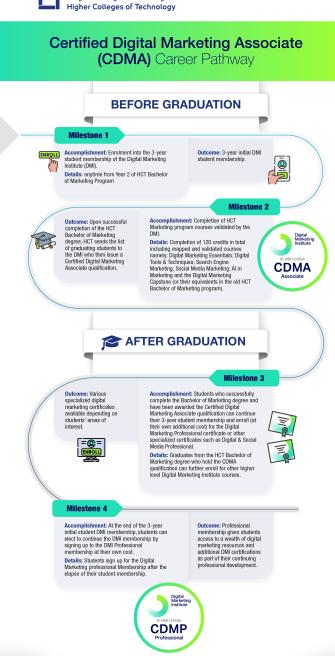
## CERTIFIED DIGITAL MARKETING ASSOCIATE CAREER PATHWAY

Certified Digital Marketing Associate (CDMA) Career Pathway





Certified Digital Marketing Associate (CDMA) Career Pathway



Holders of the HCT Bachelor of Marketing degree and the DMI certification can typically go for any of the following job opportunities:

- → Digital Marketing Associate / Executive / Specialist
- → Social Media Associate / Executive / Specialist
- → Content Marketing Associate / Executive / Specialist / Manager
- → Marketing Associate / Expert / Executive
- → Digital Account Executive / Manager
- → Account Executive / Manager
- → Marketing and Communications Executive / Manager
- → Sales Executive / Manager
- → Brand Executive / Manager
- → Online Marketing Executive / Manager
- → Marketing Project Executive / Manager
- → Customer Insights Executive / Manager
- → Sales Specialist / Executive / Manager
- → E-Commerce Executive / Manager



