

BACHELOR OF INTERNATIONAL BUSINESS

Admission to Program

Admission to the program is explained in the HCT Admission Policy described in the Academic Policies section of this Catalog.

Program Mission

The mission of the Bachelor of International Business (BIB) program is to provide students with the knowledge, skills, and competencies required to excel in the global business environment. By integrating critical concepts in international business, digital business, sustainability, and intercultural dynamics, the program prepares students to address complex business challenges and contribute effectively to multinational organizations. Through practical experiences, ethical leadership, and a focus on continuous learning, the BIB program aims to develop globally-minded professionals equipped to lead in a dynamic and interconnected world.

Program Description

The Bachelor of International Business (BIB) program prepares students to succeed in today's interconnected global business environment. Focusing on international business principles, intercultural dynamics, digital business, and sustainability, the program equips students with the essential skills to thrive in multinational corporations and global markets.

Students will study key areas such as global strategy, finance, marketing, supply chain management, and trade law while learning to navigate cross-cultural environments and address ethical challenges. The program emphasizes practical learning through apprenticeships and real-world projects, allowing students to apply theoretical knowledge in international settings.

Graduates will be prepared to contribute to diverse teams, manage international operations, and develop innovative solutions for global business challenges. They will be well-positioned to pursue careers in multinational corporations, global enterprises, and international organizations.

Program Goals

1. Equip students with comprehensive knowledge of international business practices, principles, and strategies to succeed in a rapidly evolving global market.
2. Prepare students to manage diverse cultural environments by enhancing their understanding of intercultural dynamics and effective communication in multinational settings.
3. Empower students to lead in digital business and entrepreneurship, enabling them to expand businesses globally through innovative digital strategies.
4. Cultivate responsible business leaders who understand the importance of ethics, sustainability, and social responsibility in international business contexts.

Program Learning Outcomes

1. Apply interdisciplinary business knowledge and regulations to solve international business problems.

2. Collaborate in teams, demonstrating intercultural leadership skills and commitment to the professional development of others.
3. Evaluate ethical and professional responsibilities in complex business situations, exhibiting autonomy and dedication to self-improvement.
4. Analyze international market opportunities and challenges to propose strategic solutions using advanced international business knowledge.
5. Create actionable strategies to enhance global business operations by applying knowledge of international production, supply chains, finance, trade, and business law.
6. Evaluate and recommend social, environmental, and digital transformation initiatives to drive innovation in international business.
7. Apply entrepreneurial and intrapreneurial mindset and principles to capitalize on opportunities in global business.

Requirements Completion Requirements

Bachelor of International Business

Students must complete a minimum of 120 credits, including:

Code	Title	Credit Hours
Business Core Courses		39
International Business Specialization Courses		63
General Studies		18

To qualify for the bachelor's degree, a student is required to:

- Successfully complete the required number of credits and courses specific to the program with a minimum cumulative GPA of 2.0.
- Complete 100 hours of volunteering.
- Meet the residency requirement that a minimum of 50% of the program credit requirements have been completed at the HCT.

Diploma Exit Options

Students may choose to exit the program with one of the following diplomas, based on the number of credits completed:

- **Diploma in Business Management:** Awarded upon completion of **60 credit hours** (typically after Year 2).
- **Higher Diploma in International Business:** Awarded upon completion of **90 credit hours**, including **18 credits** in General Studies, **6 credits** in Apprenticeship, and **21 credits** in the specialization (typically after Year 3).

Code	Title	Credit Hours
Business Core Courses		
Required Credits : 39		
BUS 1023	Applied Mathematics for Business	3
ACC 1003	Fundamentals of Financial Accounting	3
ECO 1003	Microeconomics	3
MGT 1003	Principles of Management	3
ACC 1103	Managerial Accounting	3
MRK 1103	Principles of Marketing	3
ECO 1103	Macroeconomics	3

MGT 1013	Managing Organizational Behavior	3
FIN 2003	Financial Management	3
STS 2003	Business Statistics	3
MGT 2113	Ethics and Sustainability in Business	3
BIS 2103	Business Information Systems	3
BUS 3123	Business Research Methods	3
International Business Specialization Courses		
Required Credits : 63		
BIB 2003	Global Business Environment	3
OPM 2103	Operations Management	3
BIB 2103	International Business Law	3
BIB 3003	Project Management	3
BIB 3013	Circular Economy	3
BIB 3023	International Marketing	3
BIB 3103	International Strategic Management	3
BIB 3113	International Trade and Negotiation	3
BIB 3123	Intercultural Communication and Leadership	3
BIB 4003	International Business Finance	3
BIB 4013	Global Business Simulation	3
BIB 4023	Global HRM	3
MRK 3113	Digital Marketing	3
BIB 4103	Digital Transformation	3
BIB 4113	Social and Digital Entrepreneurship	3
BIB 4123	Global Supply Chain Management	3
BIB 4213	International Business Capstone Project	3
BIB 4716	Apprenticeship I	6
BIB 4816	Apprenticeship II	6

General Studies

Required Credits : 18

AES 1003	Emirati Studies	3
BUS 2403	Innovation and Entrepreneurship	3
BUS 2503	AI for Business	3
BUS 3013	Data Science for Business	3
LSC 1103	Professional Written Communication	3
LSC 1503	Professional Spoken Communication	3

Total Credit Hours 120

Description	Data
Total Required Credits	120
Maximum Duration of Study	6 years
Minimum Duration of Study	4 years
Cost Recovery Program	No
Program Code	BUIBM
Major Code	BIB

Ideal Study Plan

Recommended Sequence of Study

Year 1

Semester 1		Credit Hours
LSC 1103	Professional Written Communication	3
BUS 1023	Applied Mathematics for Business	3
ACC 1003	Fundamentals of Financial Accounting	3

ECO 1003	Microeconomics	3
MGT 1003	Principles of Management	3

Credit Hours 15**Semester 2**

LSC 1503	Professional Spoken Communication	3
ACC 1103	Managerial Accounting	3
MRK 1103	Principles of Marketing	3
ECO 1103	Macroeconomics	3
MGT 1013	Managing Organizational Behavior	3

Credit Hours 15**Year 2****Semester 3**

AES 1003	Emirati Studies	3
BUS 2403	Innovation and Entrepreneurship	3
FIN 2003	Financial Management	3
STS 2003	Business Statistics	3
BIB 2003	Global Business Environment	3

Credit Hours 15**Semester 4**

BUS 2503	AI for Business	3
MGT 2113	Ethics and Sustainability in Business	3
BIS 2103	Business Information Systems	3
OPM 2103	Operations Management	3
BIB 2103	International Business Law	3

Credit Hours 15**Year 3****Semester 5**

BUS 3013	Data Science for Business	3
BUS 3123	Business Research Methods	3
BIB 3003	Project Management	3
BIB 3013	Circular Economy	3
BIB 3023	International Marketing	3

Credit Hours 15**Semester 6**

BIB 3103	International Strategic Management	3
BIB 3113	International Trade and Negotiation	3
BIB 3123	Intercultural Communication and Leadership	3
BIB 4716	Apprenticeship I	6

Credit Hours 15**Year 4****Semester 7**

BIB 4003	International Business Finance	3
BIB 4013	Global Business Simulation	3
BIB 4023	Global HRM	3
MRK 3113	Digital Marketing	3
BIB 4103	Digital Transformation	3

Credit Hours 15**Semester 8**

BIB 4113	Social and Digital Entrepreneurship	3
BIB 4123	Global Supply Chain Management	3
BIB 4213	International Business Capstone Project	3
BIB 4816	Apprenticeship II	6

Credit Hours 15**Total Credit Hours** 120